

# AI Tools for Startups

The Essential Stack — 15+ Tools with Pricing

## ✍ Writing & Copy

<b>👉 ChatGPT / GPT-4</b> Blog posts, emails, ad copy, landing pages	<b>\$20/mo</b>
<b>👉 Jasper AI (affiliate)</b> Brand voice-consistent marketing copy for teams	<b>\$49/mo</b>
<b>👉 Copy.ai</b> Short-form copy, product descriptions, social posts	<b>\$49/mo</b>

## 👨‍💻 Code & Development

<b>👉 GitHub Copilot (affiliate)</b> AI pair programmer — autocomplete, function writing	<b>\$10/mo</b>
<b>👉 Cursor</b> AI-native code editor with inline AI	<b>\$20/mo</b>
<b>👉 Replit</b> Full-stack prototyping in browser	<b>Free</b>

## 🗣 Customer Support

<b>👉 Intercom Fin (affiliate)</b> AI chatbot resolving 50%+ of support tickets	<b>\$39/mo</b>
<b>👉 Drift</b> Conversational AI for sales & support	<b>Custom</b>

## 🎨 Design & Creative

<b>👉 Midjourney</b> Marketing visuals, social graphics, brand assets	<b>\$10/mo</b>
<b>👉 Canva AI (affiliate)</b> Quick design with AI suggestions	<b>Free</b>

## ⚙ Operations & Automation

<b>👉 Zapier AI (affiliate)</b> 6,000+ app integrations with AI steps	<b>Free</b>
<b>👉 Make (Integromat)</b> Complex multi-step automations, visual builder	<b>\$9/mo</b>

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## Recommended Tools

- %, **Jasper AI** Brand-consistent AI copywriting for teams — [jasper.ai](https://jasper.ai)
- %, **GitHub Copilot** AI pair programmer — [github.com/copilot](https://github.com/copilot)
- %, **Intercom** AI-first customer support — [intercom.com](https://intercom.com)
- %, **Zapier** Workflow automation — [zapier.com](https://zapier.com)

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