

AI Revenue Models

6 Proven Ways to Profit — Real Numbers

Ø>Ÿñ Model 1: AI SaaS Wrapper

Wrap an AI API in a clean UI and sell access.

Revenue: \$1K–\$100K/mo | Cost: \$50–\$500/mo API | Margin: 80–95%

Examples: Jasper, Copy.ai, Headlime

Playbook: Pick a niche ! Find the API ! Build clean UI ! Charge 10x API cost

Ø=Ÿ Model 2: AI API Economy

Build and sell API access to your AI model or data pipeline.

Revenue: \$10K–\$10M/mo | Cost: Compute-heavy | Margin: 60–80%

Examples: OpenAI, Anthropic, Stability AI

Playbook: Train/fine-tune model ! API gateway ! Usage-based pricing

Ø=Ÿ' Model 3: Service Automation

Automate a service business with AI and sell the outcome.

Revenue: \$5K–\$50K/mo | Cost: \$200–\$2K/mo | Margin: 70–90%

Examples: JobOS.pro, Prowash Cape Town

Playbook: Pick a service ! Automate with AI ! Sell outcome, not hours

Ø<βê Model 4: AI Marketplace

Create a marketplace connecting AI providers with buyers. Take a cut.

Revenue: \$2K–\$200K/mo | Cost: \$1K–\$10K/mo | Margin: 15–30%

Examples: PromptBase, AI freelance platforms

Playbook: Identify supply/demand gap ! Build platform ! Take 15-30% cut

Ø=ÜÚ Model 5: AI Education & Content

Courses, cheat sheets, communities teaching people to use AI.

Revenue: \$500–\$50K/mo | Cost: \$0–\$500/mo | Margin: 90%+

Examples: AI Business Cheat Sheet (this site!)

Playbook: Create free content ! Build email list ! Upsell paid products

Ø=Ɔ€ Model 6: AI-Enhanced Products

Add AI features to existing products to justify premium pricing.

Revenue: Varies | Cost: Incremental | Margin: High

Examples: Notion AI, Figma AI, Canva AI

Playbook: Find product ! Add AI layer ! Charge premium for AI features

Recommended Tools

- %, **OpenAI API** GPT-4, DALL-E, Whisper — platform.openai.com
- %, **Anthropic API** Claude models — anthropic.com
- %, **Replicate** Deploy any ML model via API — replicate.com

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