

# AI Prompt Library

50+ Battle-Tested Business Prompts

## Marketing Prompts

### Blog Post Outline

You are a content strategist. Create a detailed blog post outline for [TOPIC]. Include H2s, H3s, key points, and a hook for each section. Target audience: [AUDIENCE]. Tone: [TONE].

### Ad Copy Generator

Write 5 variations of [PLATFORM] ad copy for [PRODUCT]. Each uses a different framework (AIDA, PAS, BAB, Story, Before-After-Bridge). Under [WORD LIMIT] words.

### Email Sequence

Create a 5-email nurture sequence for [PRODUCT]: 1) Welcome, 2) Pain point, 3) Social proof, 4) Objection handler, 5) Urgency close. Subject lines under 50 chars.

### SEO Meta Description

Write 3 SEO meta descriptions for [PAGE]. Max 155 chars each. Include primary keyword: [KEYWORD]. Make them click-worthy, not clickbait.

### Social Media Calendar

Create a 30-day social media content calendar for [BRAND] on [PLATFORMS]. Mix of educational, entertaining, and promotional. Include hashtags.

## Sales Prompts

### Cold Outreach

Write a cold [EMAIL/LINKEDIN/DM] to [ROLE] at [COMPANY TYPE]. Reference [PAIN POINT]. No generic fluff. Under 100 words. CTA: [SPECIFIC ASK].

### Objection Handler

I'm selling [PRODUCT] to [BUYER TYPE]. List the top 5 objections and a 2-sentence reframe for each.

### Value Proposition

Create a value proposition canvas for [PRODUCT]. Include: customer jobs, pains, gains AND product features, pain relievers, gain creators.

### Sales Script

Write a discovery call script for [PRODUCT]. Include: opener, qualification questions, demo flow, objection handling, and close.

## Operations Prompts

### SOP Writer

Create a Standard Operating Procedure for [PROCESS]. Include: purpose, prerequisites, step-by-step instructions, quality checkpoints, troubleshooting.

### Meeting Summary

Summarize this transcript into: 1) Key decisions, 2) Action items (owner + deadline), 3) Open questions, 4) Next steps.

### Process Improvement

Analyze this workflow: [DESCRIBE PROCESS]. Identify bottlenecks, redundancies, and automation opportunities. Prioritize by impact/effort.

## Product Prompts

### Feature Spec

Write a feature spec for [FEATURE]. Include: user story, acceptance criteria, edge cases, technical considerations, success metrics. Audience: engineering.

### Competitor Analysis

Analyze [COMPETITOR] vs [YOUR PRODUCT] across: pricing, features, target market, positioning, strengths, weaknesses. Output as comparison table.

### User Story Generator

Generate 10 user stories for [PRODUCT] targeting [USER TYPE]. Format: As a [user], I want [action] so that [benefit]. Include acceptance criteria.

## 🚀 Strategy Prompts

### 📊 SWOT Analysis

Perform a SWOT analysis for [BUSINESS] in [INDUSTRY]. Be specific — no generic statements. 5 entries minimum per quadrant.

### 💰 Pricing Strategy

I'm launching [PRODUCT] for [MARKET]. My costs are [COST]. Analyze: cost-plus, value-based, competitive, or freemium pricing. Recommend one with justification.

### 📅 Go-to-Market Plan

Create a 90-day go-to-market plan for [PRODUCT]. Include: positioning, launch channels, content plan, metrics to track, and budget allocation.

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## 🛠️ Recommended Tools

- 👉 **ChatGPT Plus** Best for general business prompts — [chat.openai.com](https://chat.openai.com)
- 👉 **Claude Pro** Best for long documents & analysis — [claude.ai](https://claude.ai)
- 👉 **Gemini Advanced** Best for multimodal & research — [gemini.google.com](https://gemini.google.com)

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